

Job Description

Job Title:	Chemicals Marketing Manager/Director	Location:	Modesto, CA
Department:	Marketing	Supervisor:	Chief Operating Officer
Full Time/Part Time:	Full Time	Relocation Assistance:	Yes
HR Contact:	Suzi Coen	Date Created:	9/18/2018

About Enviro Tech Chemical Services, Inc.

Enviro Tech Chemical Services is one of the leading manufacturers of peracetic acid and stabilized bromine products in the world. Our mission has always been to develop and manufacture top of the line products for the industries that we serve, with a focus on product effectiveness and environmental compliance. As Enviro Tech continues to grow and expand, our goal is to serve our customers by providing them with the best products and customer service along with on-demand technical support to help them be successful.

Summary

This is a new marketing position in a growing chemical manufacturing business in located in Modesto, CA.

The Marketing Manager/Director will be responsible for creating and distributing corporate marketing materials to promote Enviro Tech's products to our customers across several industries including Food & Beverage, Oil & Gas, Agriculture, Municipal Wastewater, Industrial Water Treatment and others.

The core responsibilities will be to fully understand Enviro Tech's product portfolio, create corporate sales presentations as well as marketing & sales materials for both technical and non-technical audiences. This person will also be responsible for managing the creation of product videos and managing Enviro Tech's social media presence. The new hire will work closely with Enviro Tech's R&D, Regulatory and Sales team to create marketing materials for the sales organization. It is very important that the individual be a team player who considers the needs of the company when making recommendations and/or marketing decisions. Identifying opportunities for new marketing communications strategies and corporate communication tools is desired. A work history in the chemicals industry and/or relevant education experience in the sciences is a plus.

Job Requirements:

1. Manages the marketing function for Enviro Tech to help grow the company under the direction of the COO and CEO.
2. Proven ability to create marketing materials that leverages technical product information and differentiating aspects of each Enviro Tech product.
3. Able to prioritize needs and deliver results on time and on budget.
4. Designs and prepares presentations, brochures, reports, videos, trade show materials and other sales support documents.
5. Competitive intelligence gathering of other industry products.
6. Designs and creates graphics for marketing materials.
7. Manages Enviro Tech's website and makes new content available for publication on the website or industry publications.
8. Works closely with R&D, Regulatory and Sales teams to evaluate marketing and sales needs. Prioritizes projects as needed and is able to deliver results.

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9. Great communication skills, written and verbal, and be able to work effectively across functional groups to meet aggressive schedules.
10. Review and contribute to quarterly reviews of company performance and effectiveness of marketing campaigns
11. Advise the COO and CEO on sales and marketing needs for the company.
12. Ability to travel as needed.

Education and/or Experience:

1. Bachelor's degree in marketing or related field
2. 3-5 years of chemicals marketing experience
3. Experience writing, editing and publishing content on electronic and social media formats
4. Experience with developing corporate presentations, marketing materials and other content as needed
5. Attention to detail, highly organized, and flexible
6. Excellent project management skills including the ability to organize and prioritize work across a team of contributors
7. Strong communication skills with an emphasis on technical content development
8. Ability to juggle multiple tasks and work in a fast-paced office environment.

Competitive Compensation Package & Benefits Included

Please send CVs to: careers@envirotech.com.