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## NEW PRODUCT ANNOUNCEMENT:

June, 2006

RE: **BromMax™ 7.1** (16% available bromine)

We are pleased to announce the introduction of BromMax 7.1, in late summer of 2006. It is a dilutable product made from the BromMax concentrate (10.2% as Cl<sub>2</sub>). BromMax 7.1 will yield a concentrated 7.1% active (as chlorine) end-use product that is 4% more concentrated than Stabrom, and 15% more active than Nalco's Stabrex.

This new product will have EPA approval and will be available to subregister and blend "on site" for those companies that qualify as a "repackager" of the BromMax 10.2 parent product, and will add a new dimension to the stabilized liquid bromine market.

Service companies will now have the option to market the BromMax 10.2 for heavy industrial uses and for fixed contract applications, while also having the flexibility of providing the less concentrated BromMax 7.1 to the normal channel of marketing. The 6% Stabrex and 6.8% Stabrom (as active Cl<sub>2</sub>) have created a market acceptance for this range of active product. Although the BromMax is 34%-42% more concentrated in terms of activity, there is a desire by many distributors to continue to address the (lower activity) market segment. Shipping and service costs are becoming substantial, and BromMax and BromMax 7.1 will offer you tangible benefits of economy and flexibility versus other stabilized bromine products.

BromMax 7.1 will address most of the concerns and marketing objectives for most distributors. Since BromMax 7.1 is a simple dilution of our 10.2% BromMax, it is *also* covered by our recently-issued **US Patent #7,045,153** (May 16, 2006), which will extend to all of our subregistrants who contractually market our BromMax and BromMax 7.1.

The New BromMax 7.1 will exhibit enhanced stability in cold or warm climates.

Some vendors report their products as available bromine (Br<sub>2</sub>). In this case, simply multiply the activity expressed as Cl<sub>2</sub> by 2.25 to achieve the equivalence reported as Br<sub>2</sub>. BromMax is 23% Br<sub>2</sub>, and BromMax 7.1 is 16% Br<sub>2</sub>. Compare these values with your present supplier's actives.

BromMax presently is available in Florence, Kentucky and Modesto, California, and soon from Texas.

Thank you.  
The Enviro Tech Team